Open Your Class With This Tomorrow You Are Not So Smart

The Misinformation Effect

Directions

Provide students with the following directions, one half of the class should get the first set of directions, the second half of the class should get the next set of instructions. Once students have looked at the picture, partner up a student who received the first set of instructions with a student who received the second set of instructions.

Instructions for Group #1

Look at the image provided for one minute and try to recall as much about the scene as possible.

Instructions for Group #2

Look at the image provided for one minute and try to recall as much about the scene as possible, be sure to include a dishwasher and coffee maker in the list of items you have recalled. Do not tell your partner that these are additional items but suggest they were in the picture and see if they concur. Casually brings these up as you discuss the other items that were in the kitchen, this is a test of the misinformation effect to see if you partner will agree that they saw these two items, which were not actually in the picture.

Summary:

Provide students with two minutes to recall all of the items in the photograph, the test of the misinformation effect will be to see if those with the instructions to recall items in the photograph will adopt the dishwasher and coffee maker suggested by their partners.

Photo of Kitchen Scene



Books For Psychology Class http://booksforpsychologyclass.weebly.com/