Open Your Class With This Tomorrow- Cultural DNA

Directions: Have students look more closely at the concept of culture and cultural research.

- What is a collectivist culture? Define and provide examples.
- What is an individualist culture? Define and provide examples.
- What type of scales or tests are used to assess culture?
- What is the World Values Survey? https://www.worldvaluessurvey.org/wvs.jsp
- What is the Globe Project? https://globeproject.com/
- What is the Hofstede Cultural Dimensions Theory? https://hi.hofstede-insights.com/national-culture;
 https://corporatefinanceinstitute.com/resources/knowledge/other/hofstedes-cultural-dimensions-theory/
- How do you think culture should be studied?
- What are good guidelines for cross-cultural research?
- Five Myths About the Role of Culture in Psychological Research https://www.psychologicalscience.org/observer/five-myths-about-the-role-of-culture-in-psychological-research#.WlkJoZKIRrO